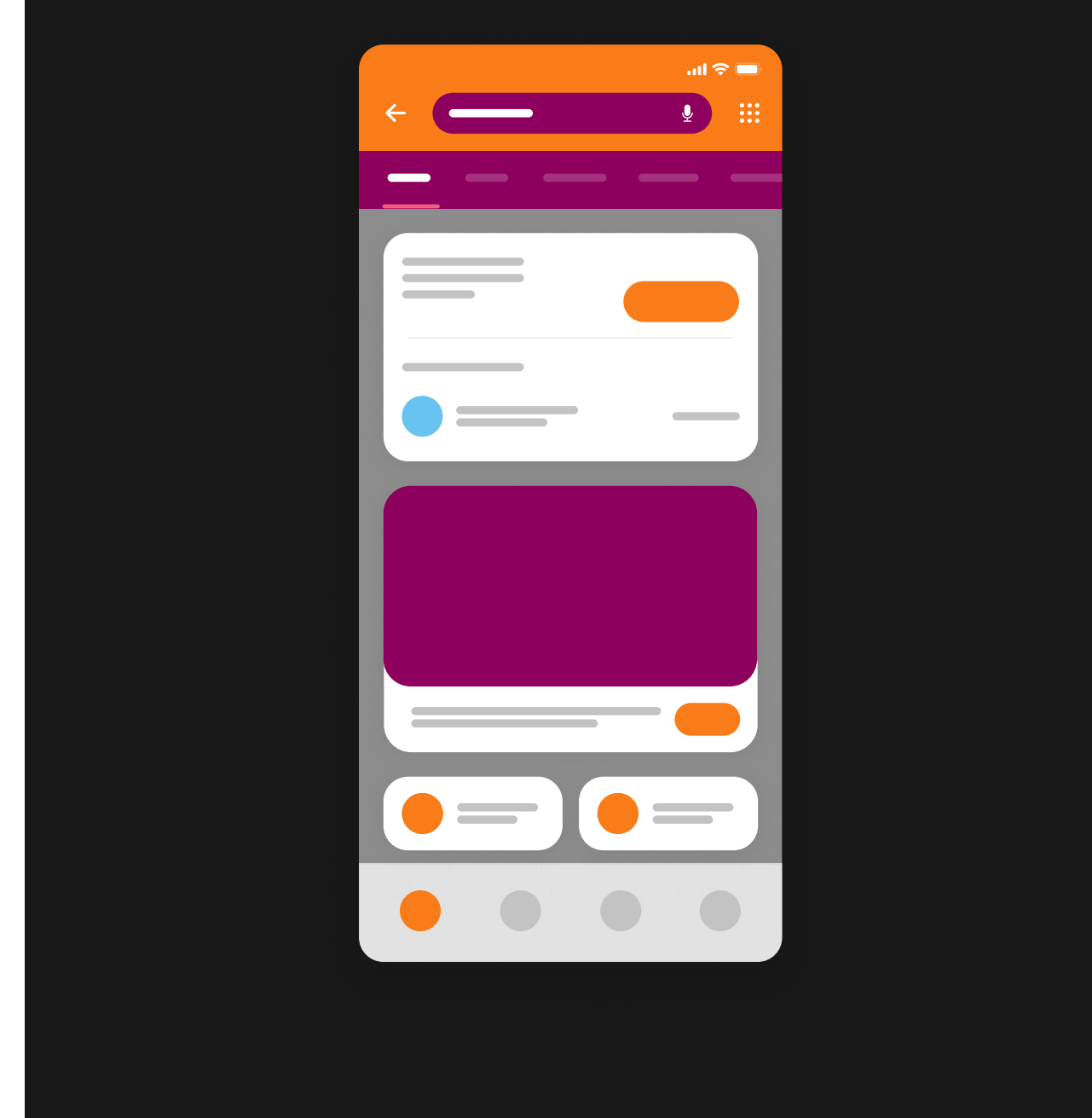
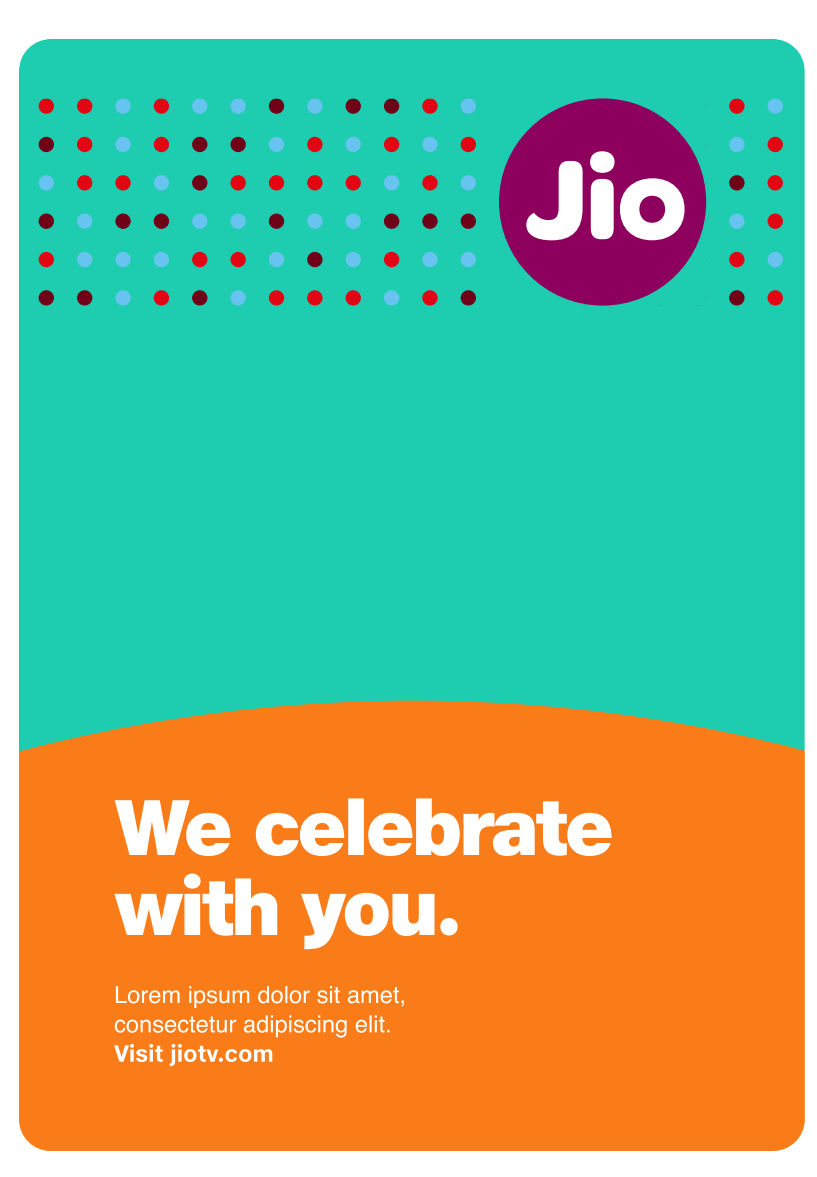
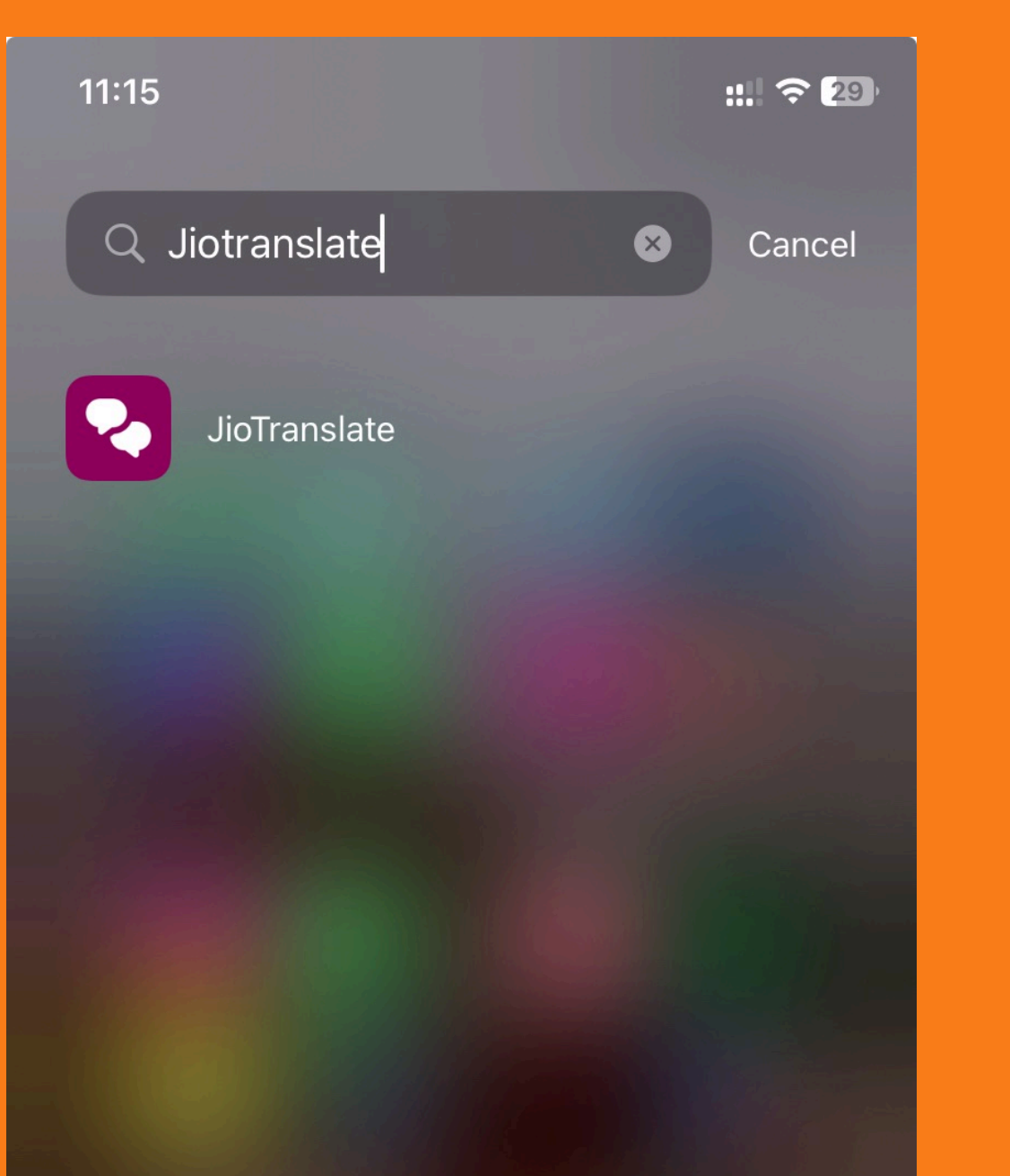
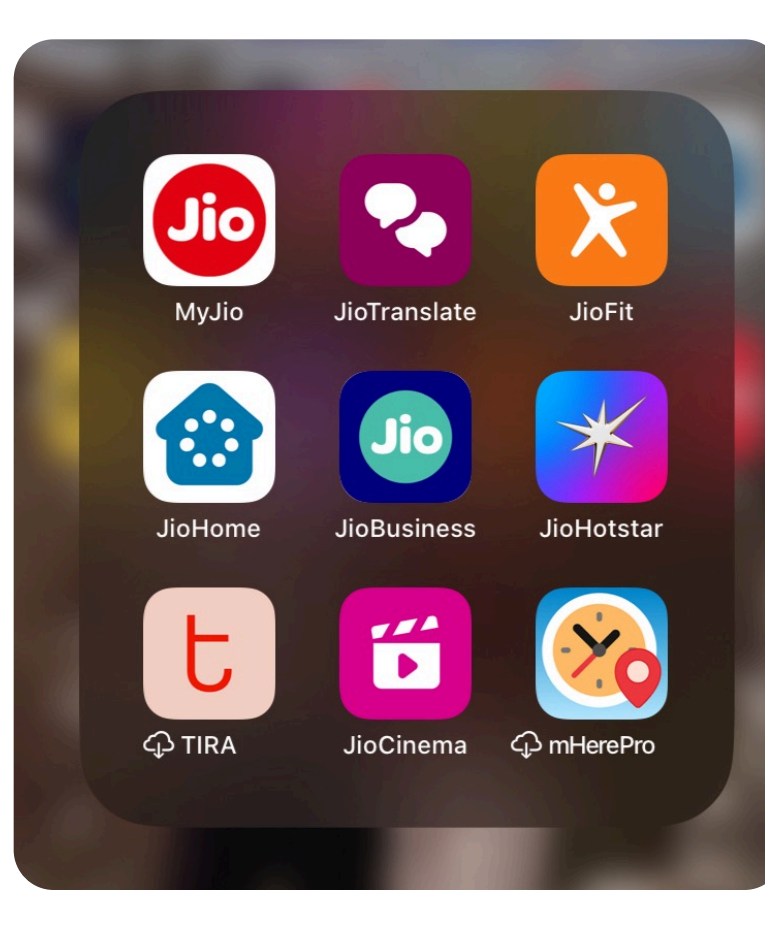


JioTranslate



Brand Identity

JioTranslate

Theme Colors

The colour theme for every product or service is defined by four colours in Jio - Primary, Secondary, Sparkle and Background.

Ribbon

The Ribbon contains the primary, secondary and sparkle colours. It appears on one of the background colours, depending on its content.

Typography

Jio uses a custom-designed corporate typeface called JioType for most of its application interfaces, marketing materials, and body text.

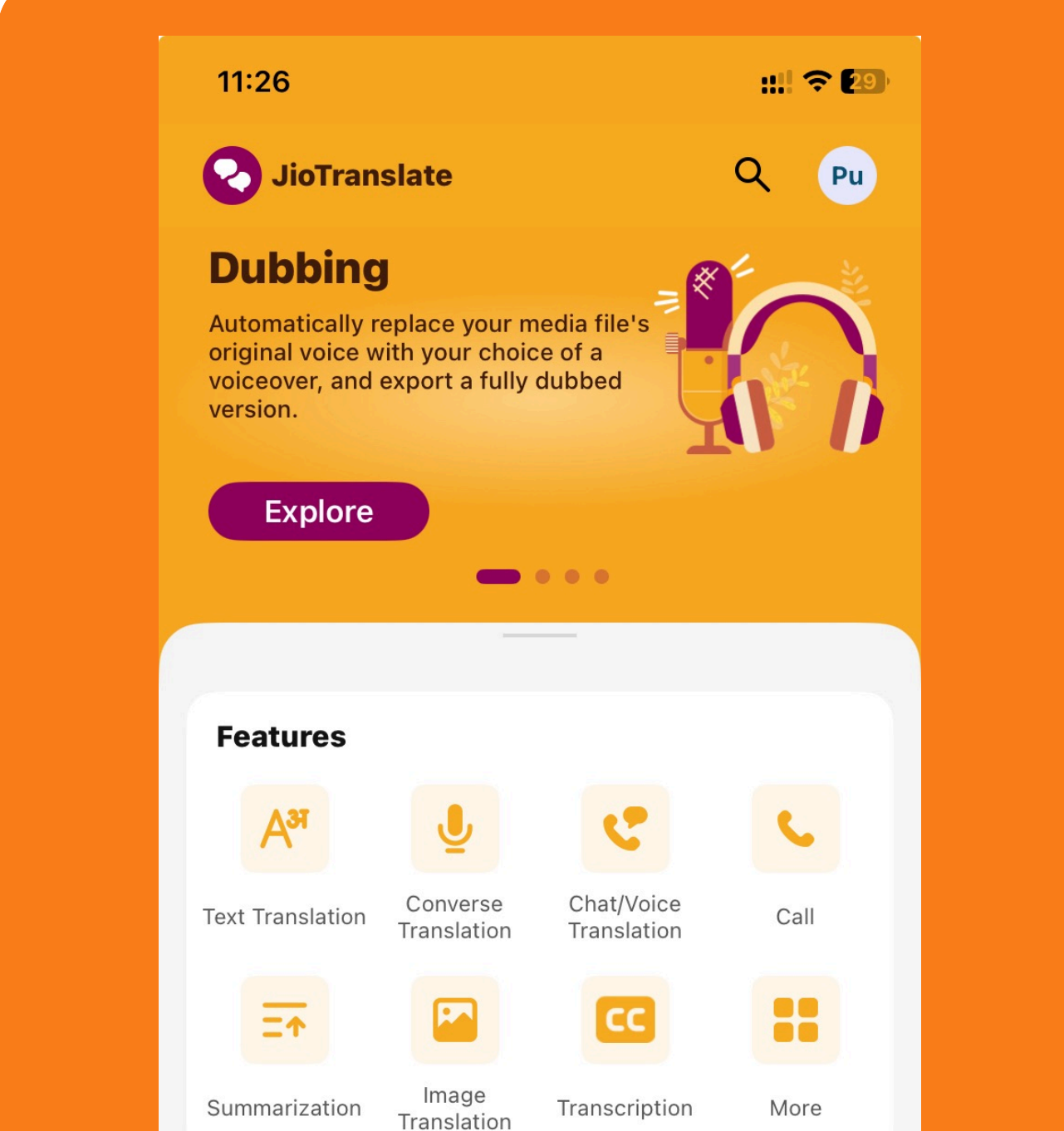
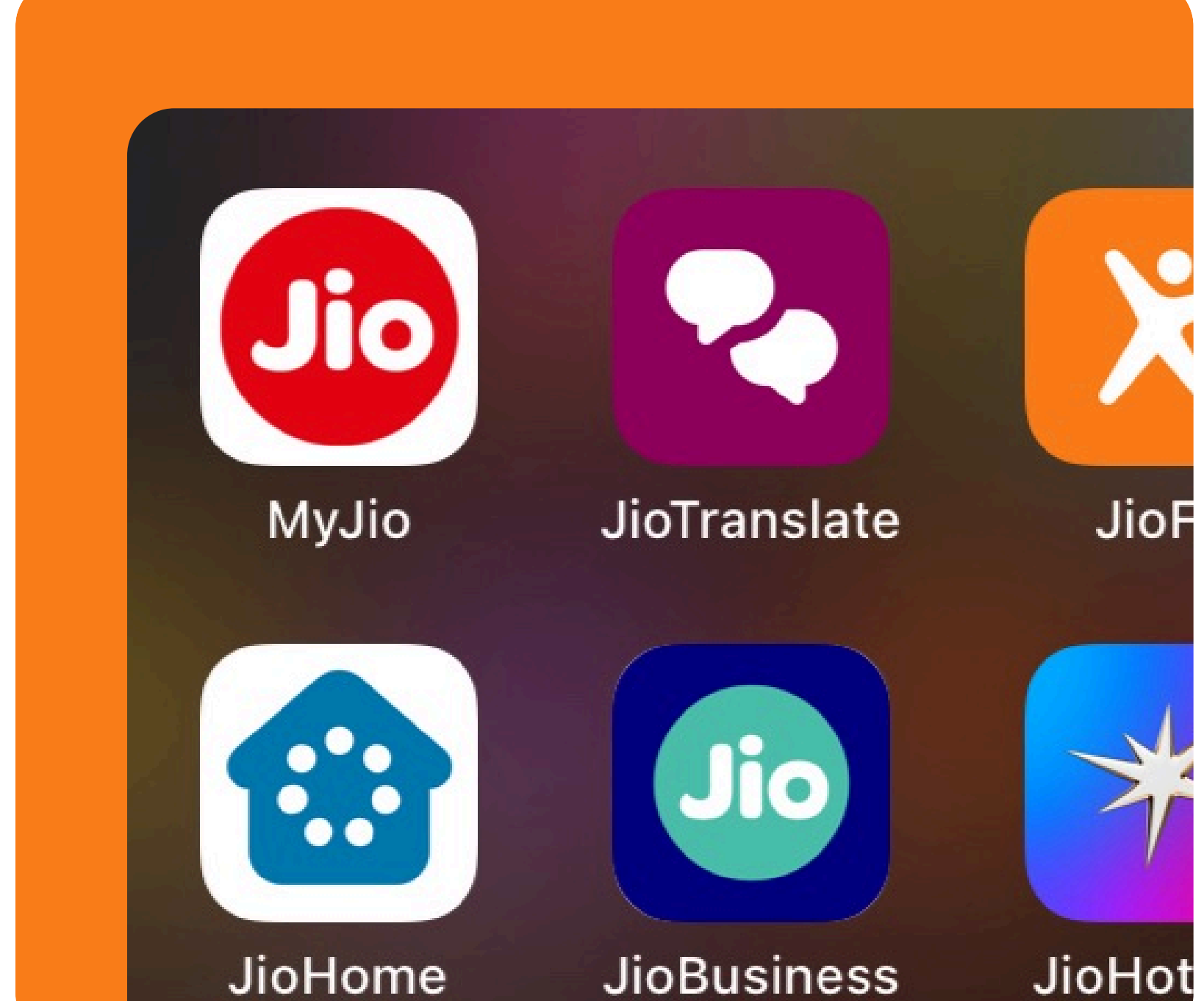
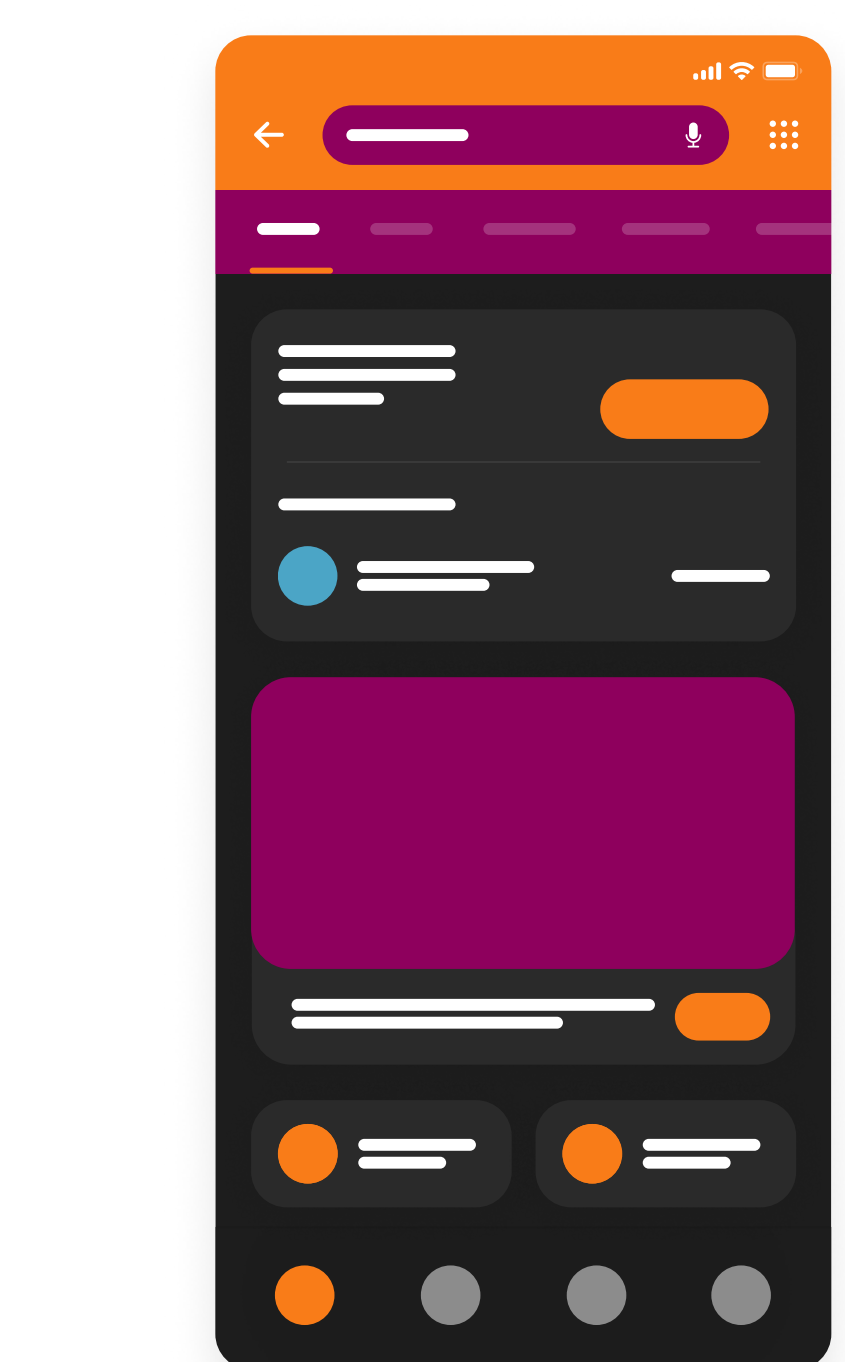
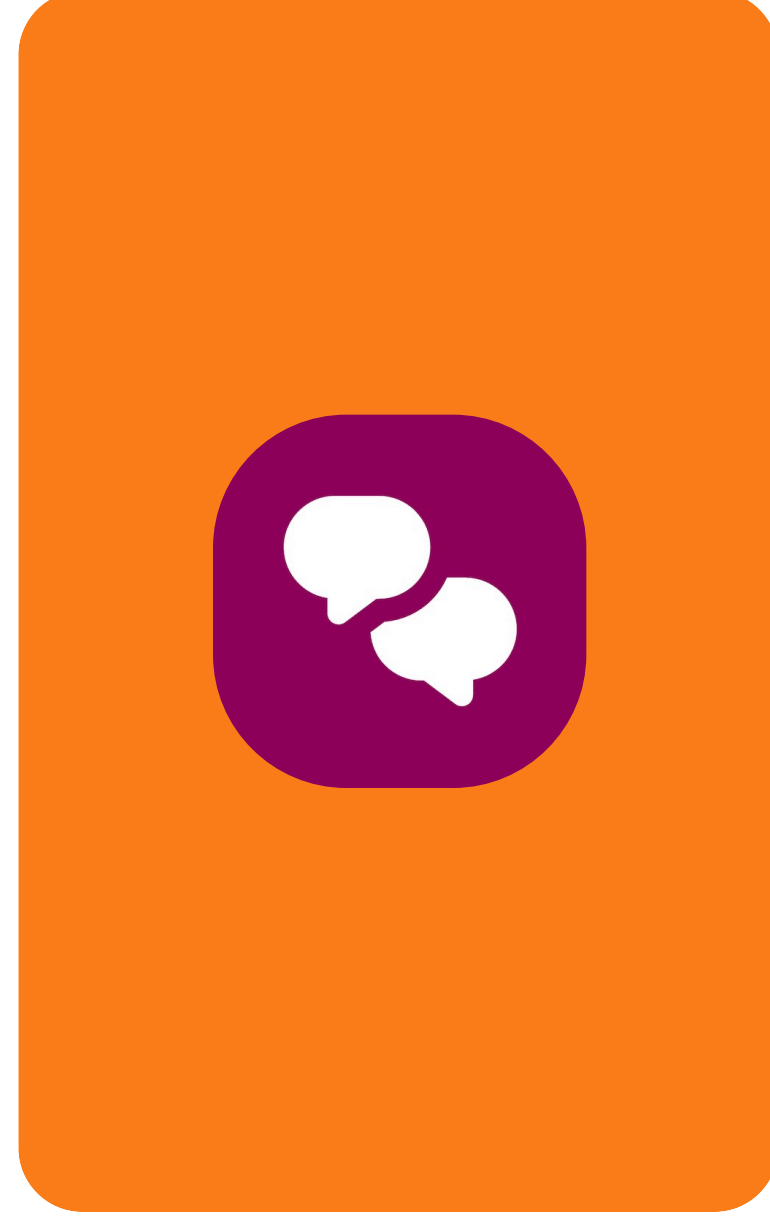
Primary: #8F005D

Secondary: #FA7D19

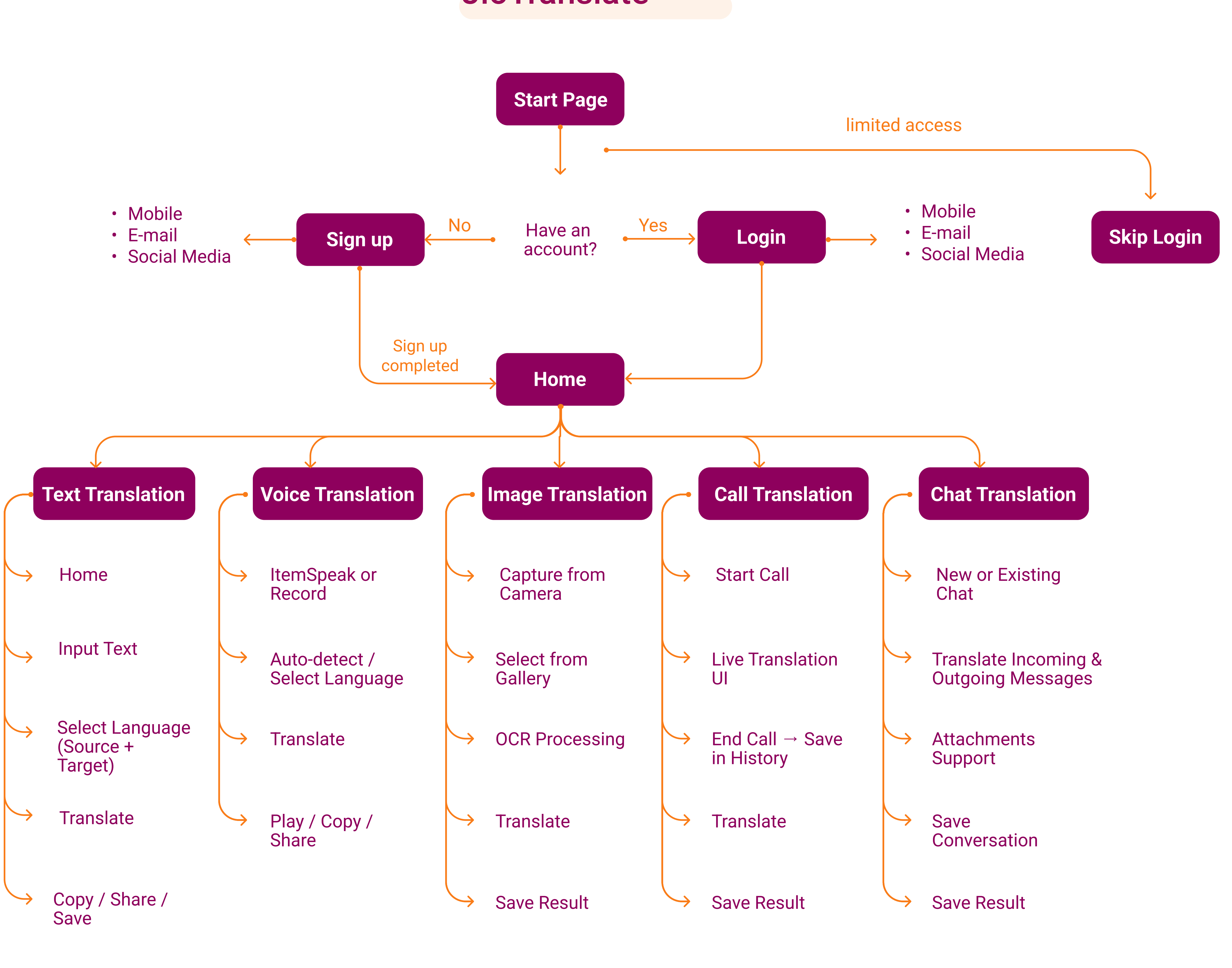
Sparkle: #67C3EF

Background: #000000

Background: #FFFFFF

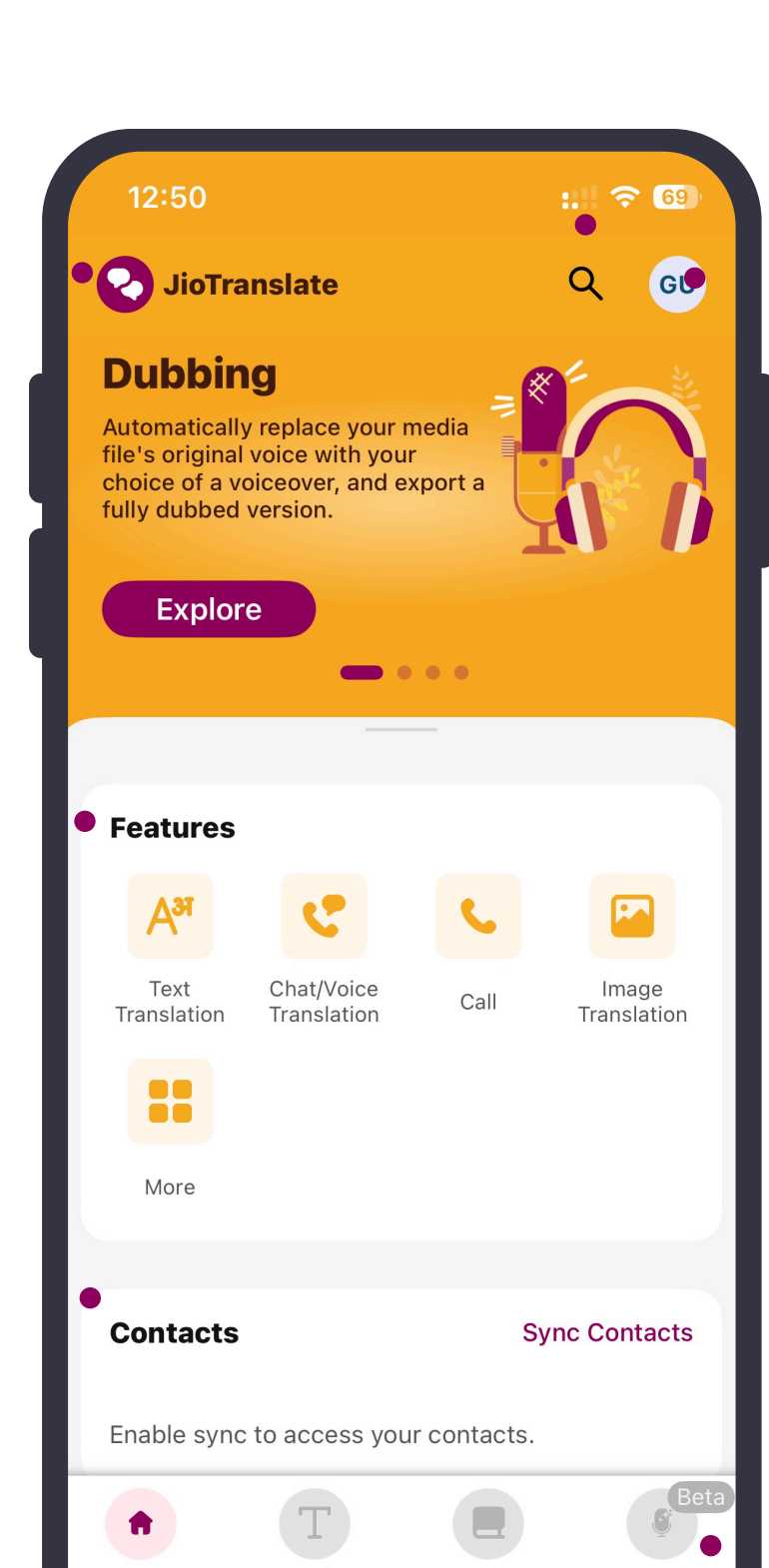


JioTranslate

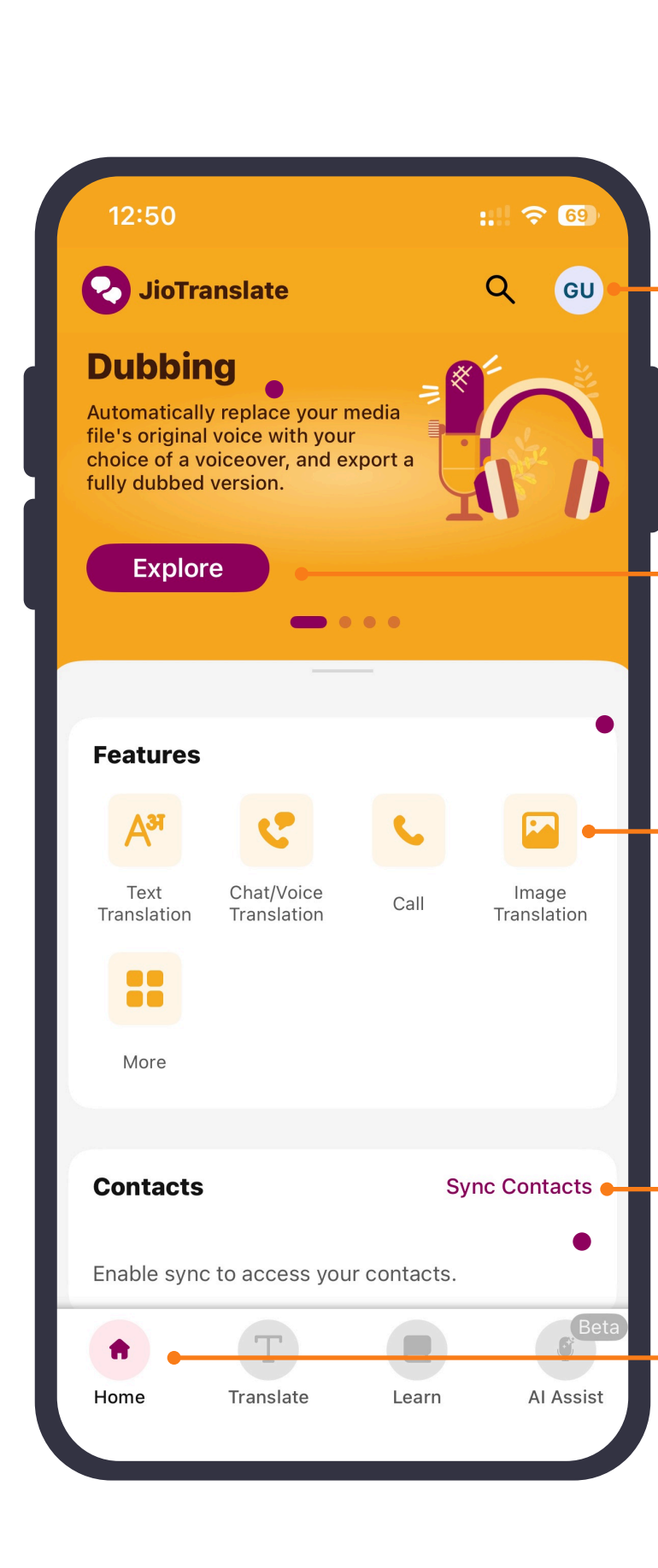


Visual Design

- Dubbing**
Replace original audio with a translated voiceover and export the dubbed file.
- Text Translation**
Translate typed or pasted text instantly.
- Image Translation**
Translate text from photos or camera capture.
- Chat/Voice Translation**
Translate live conversations or spoken phrases.



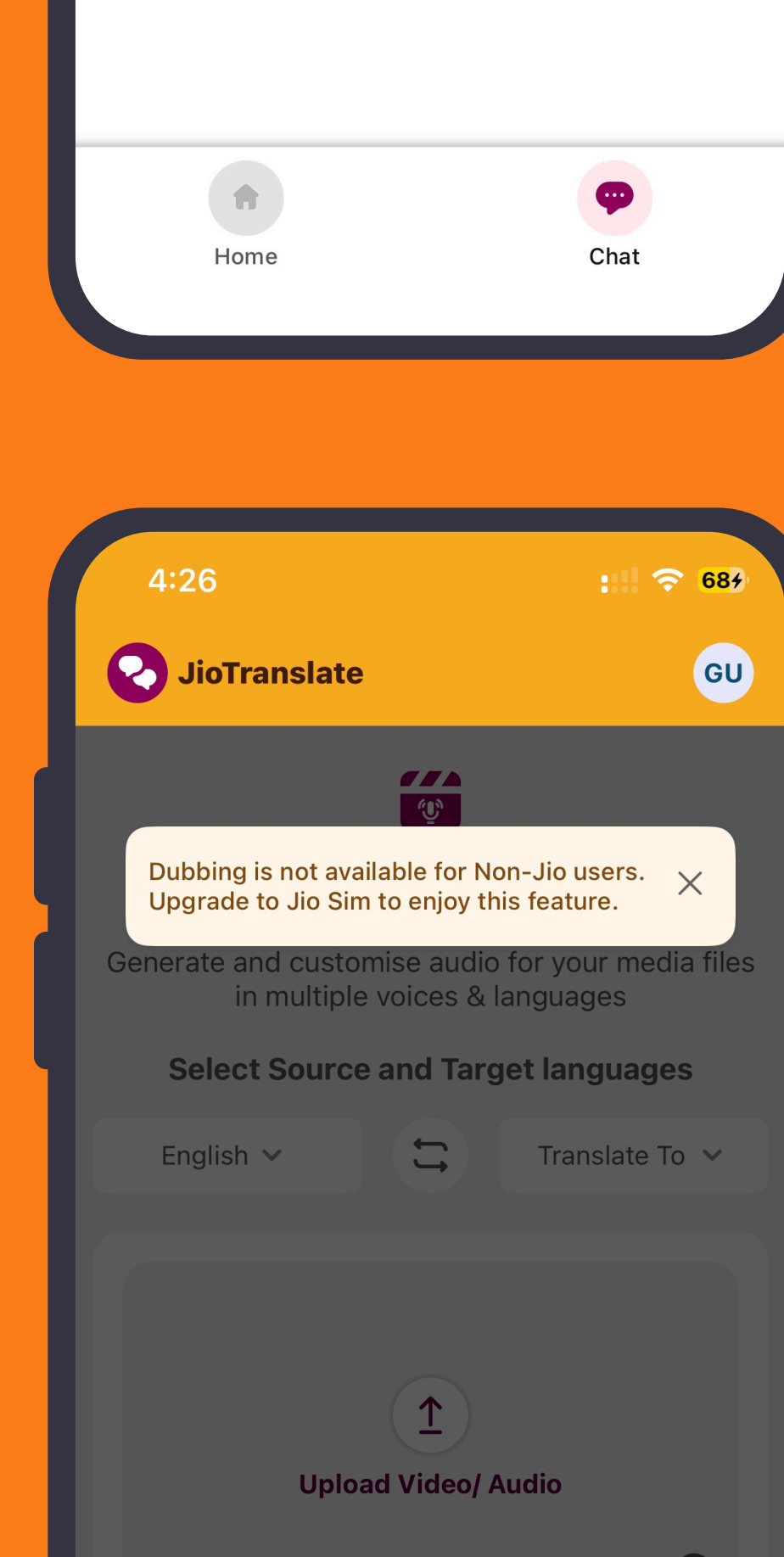
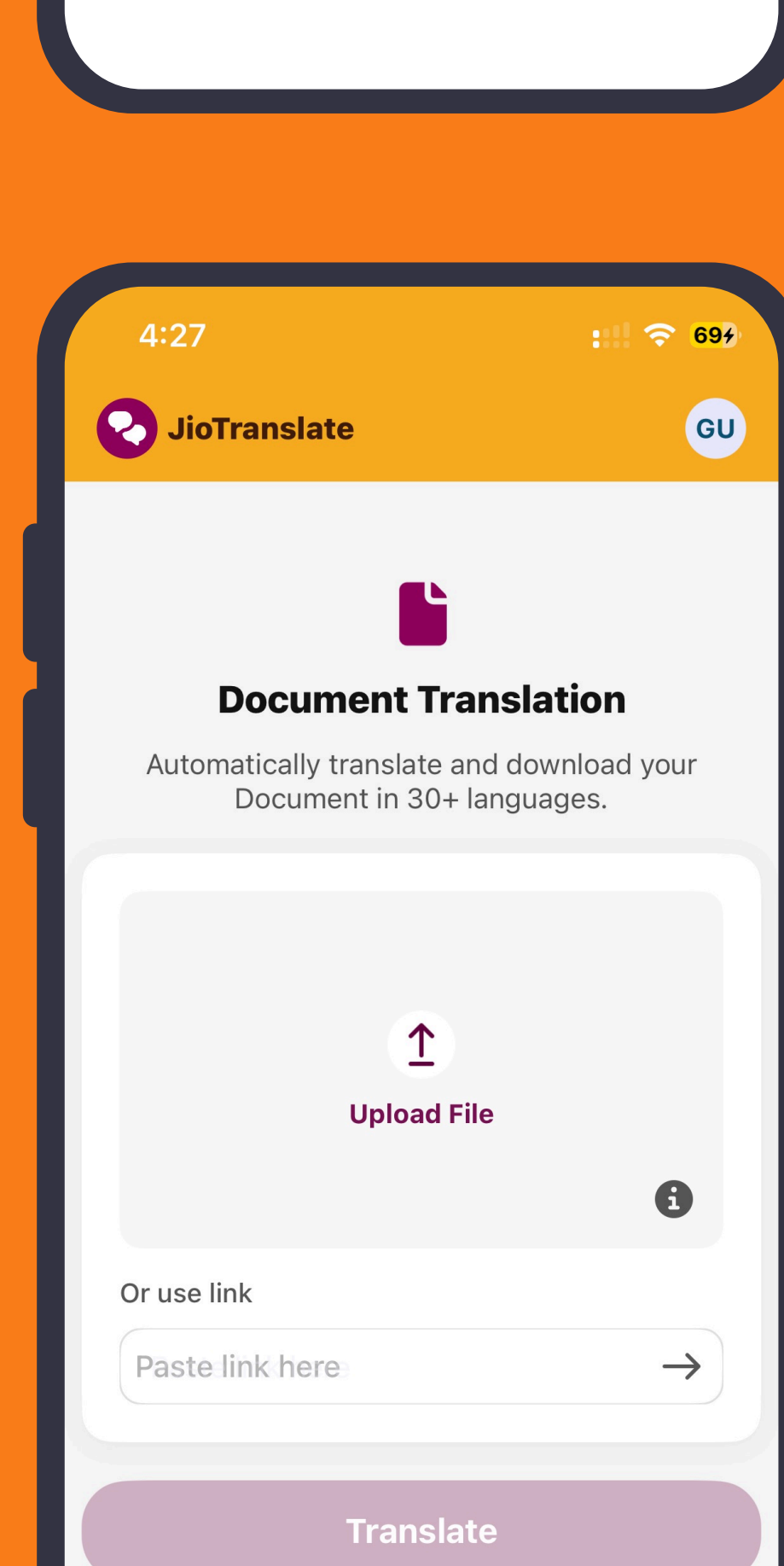
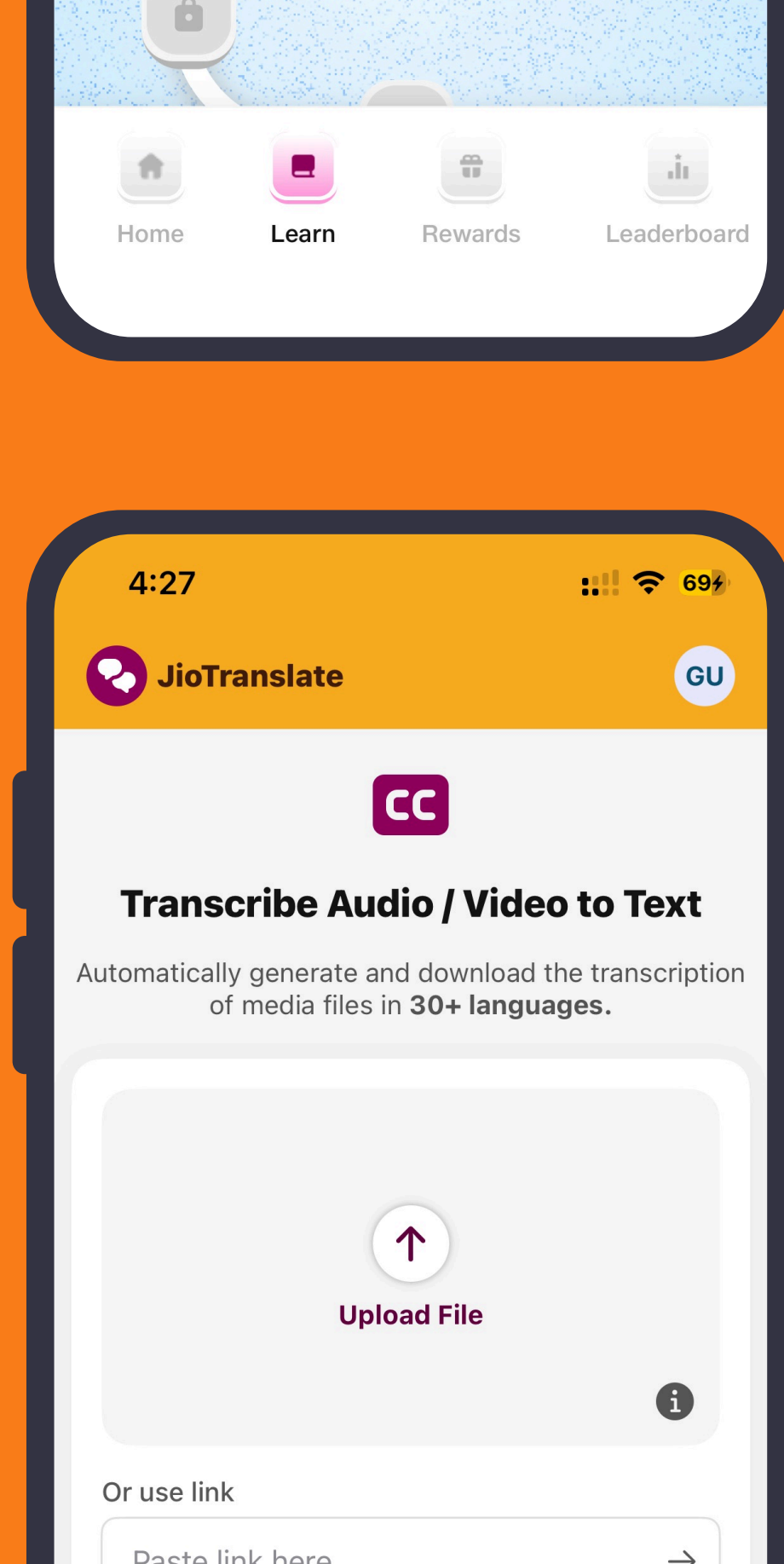
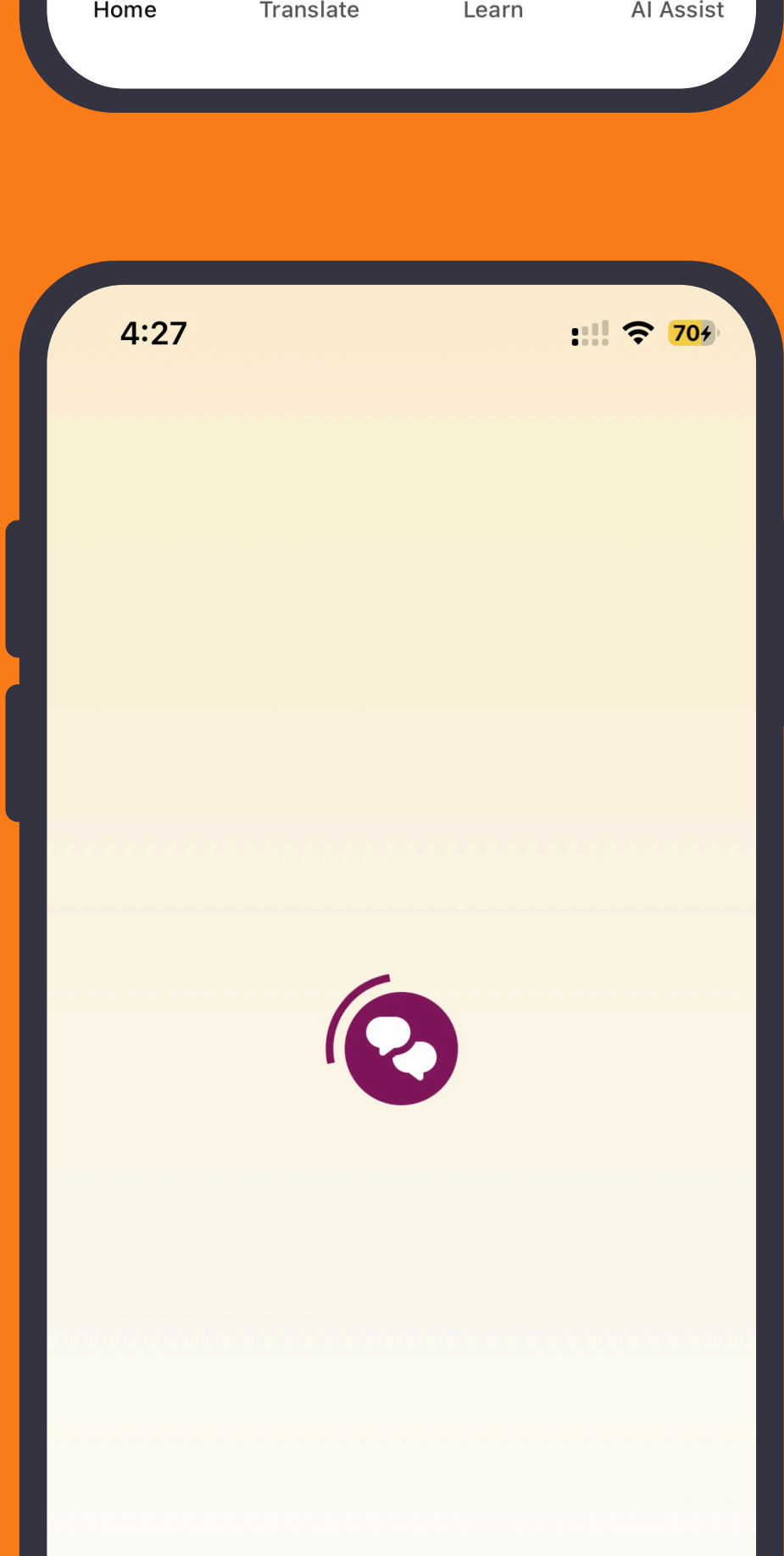
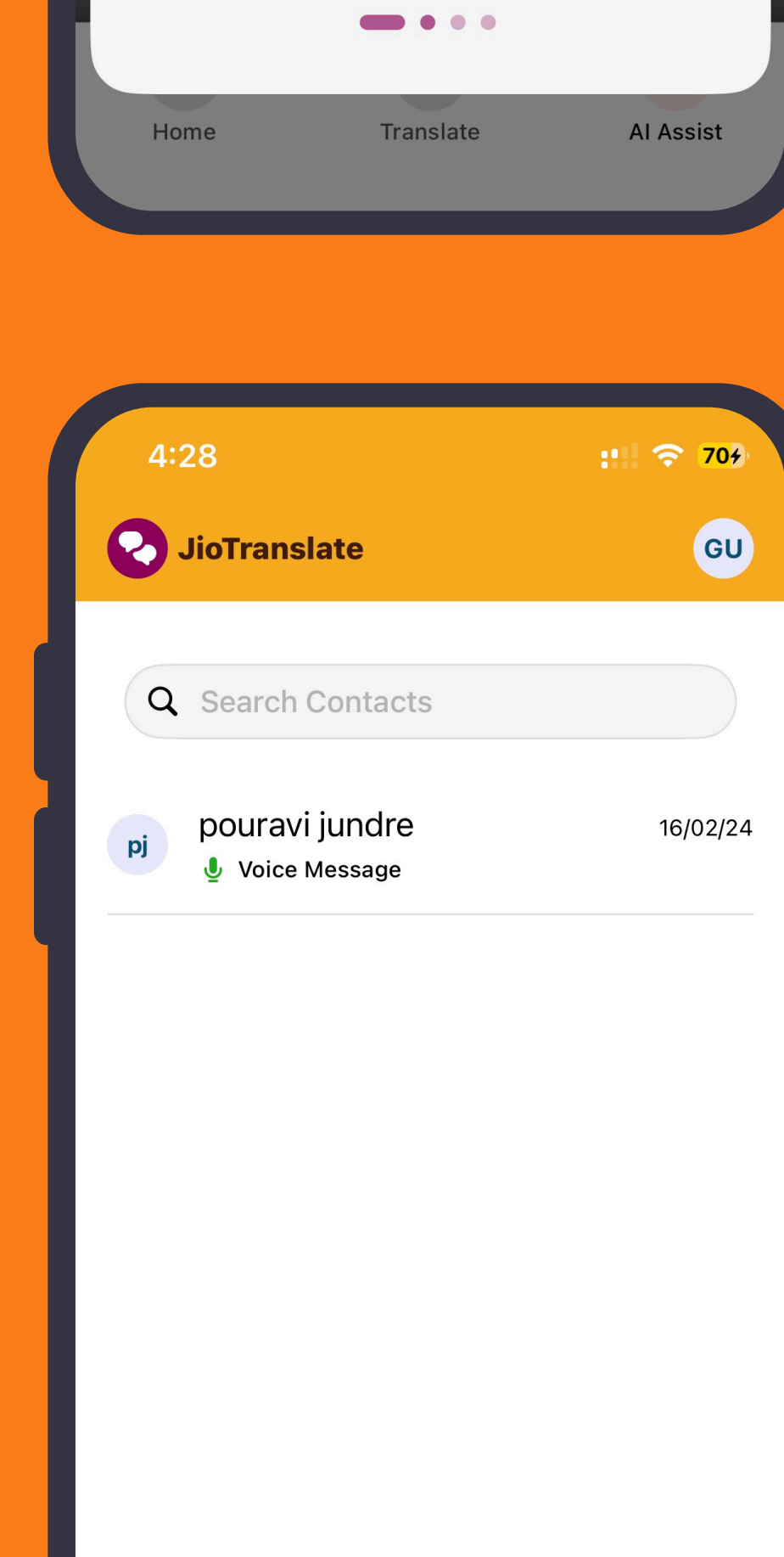
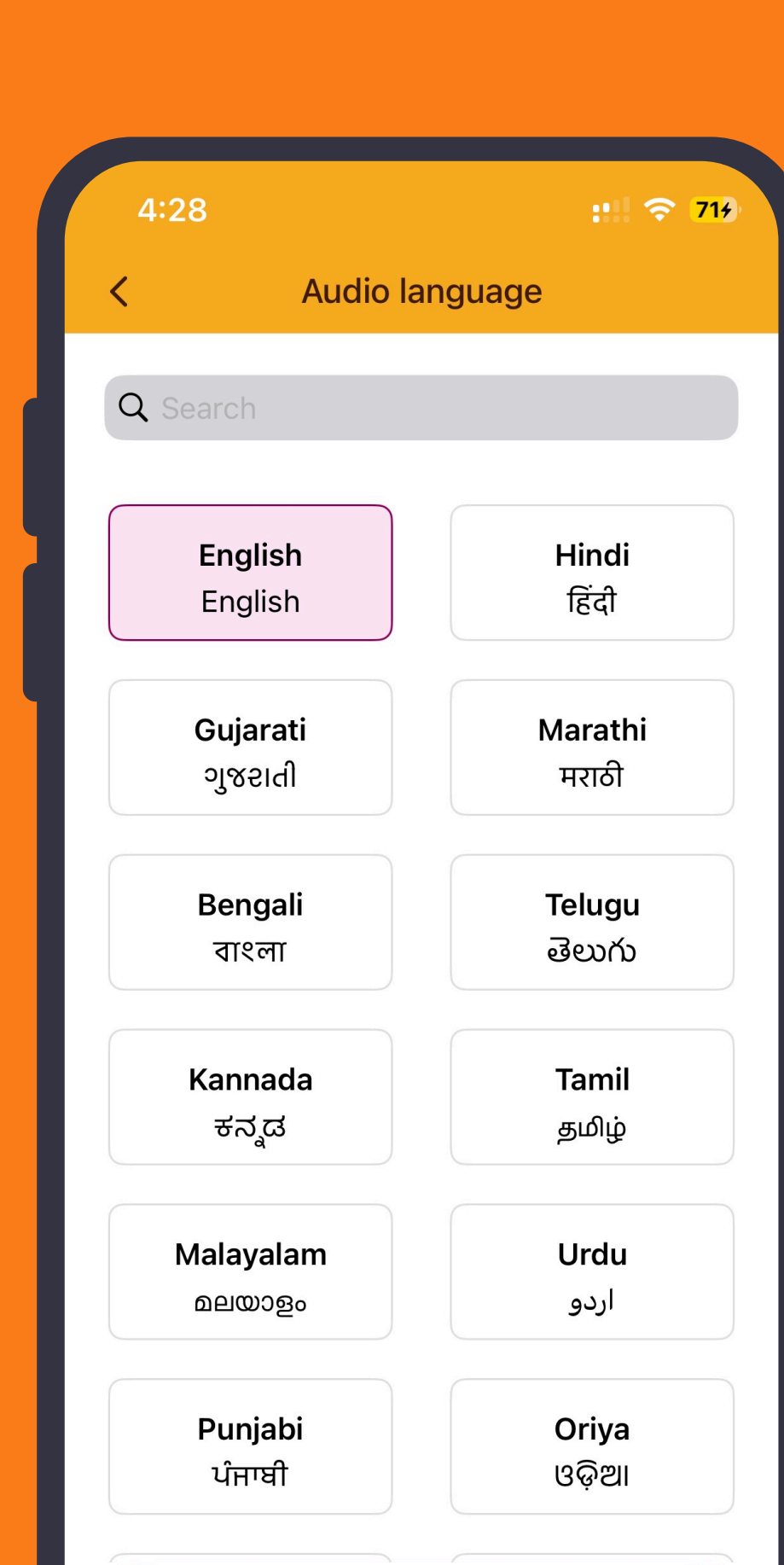
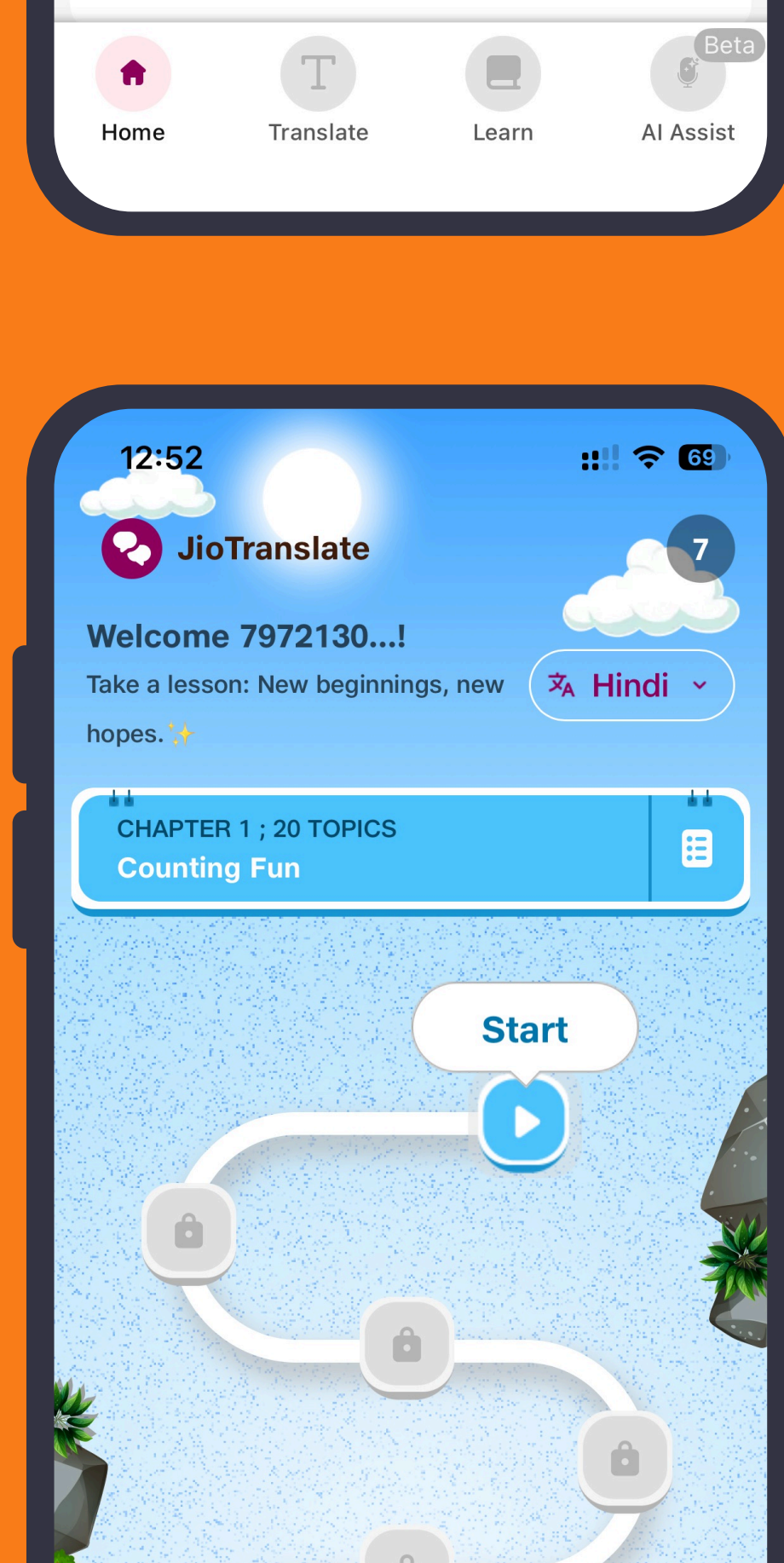
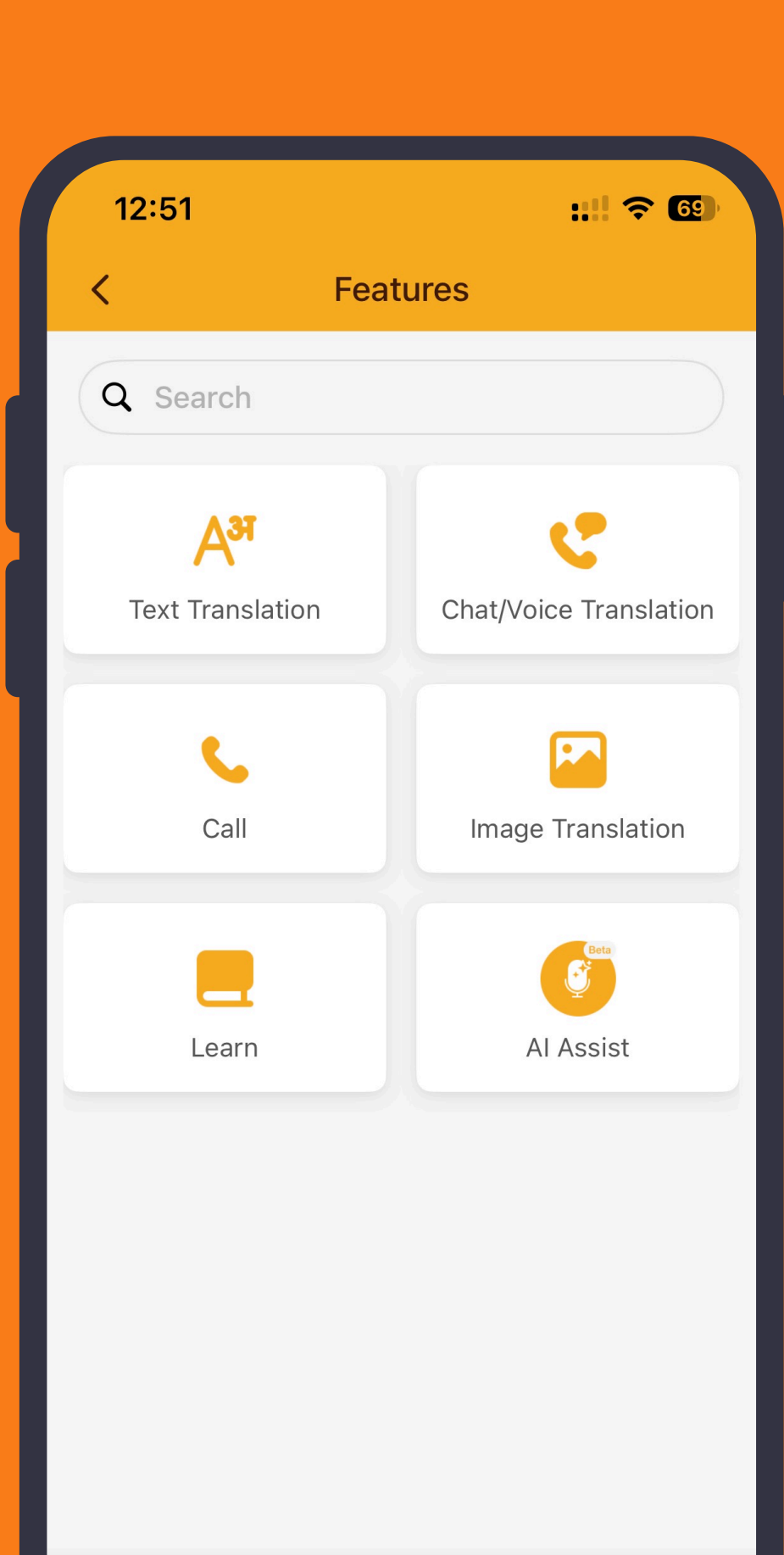
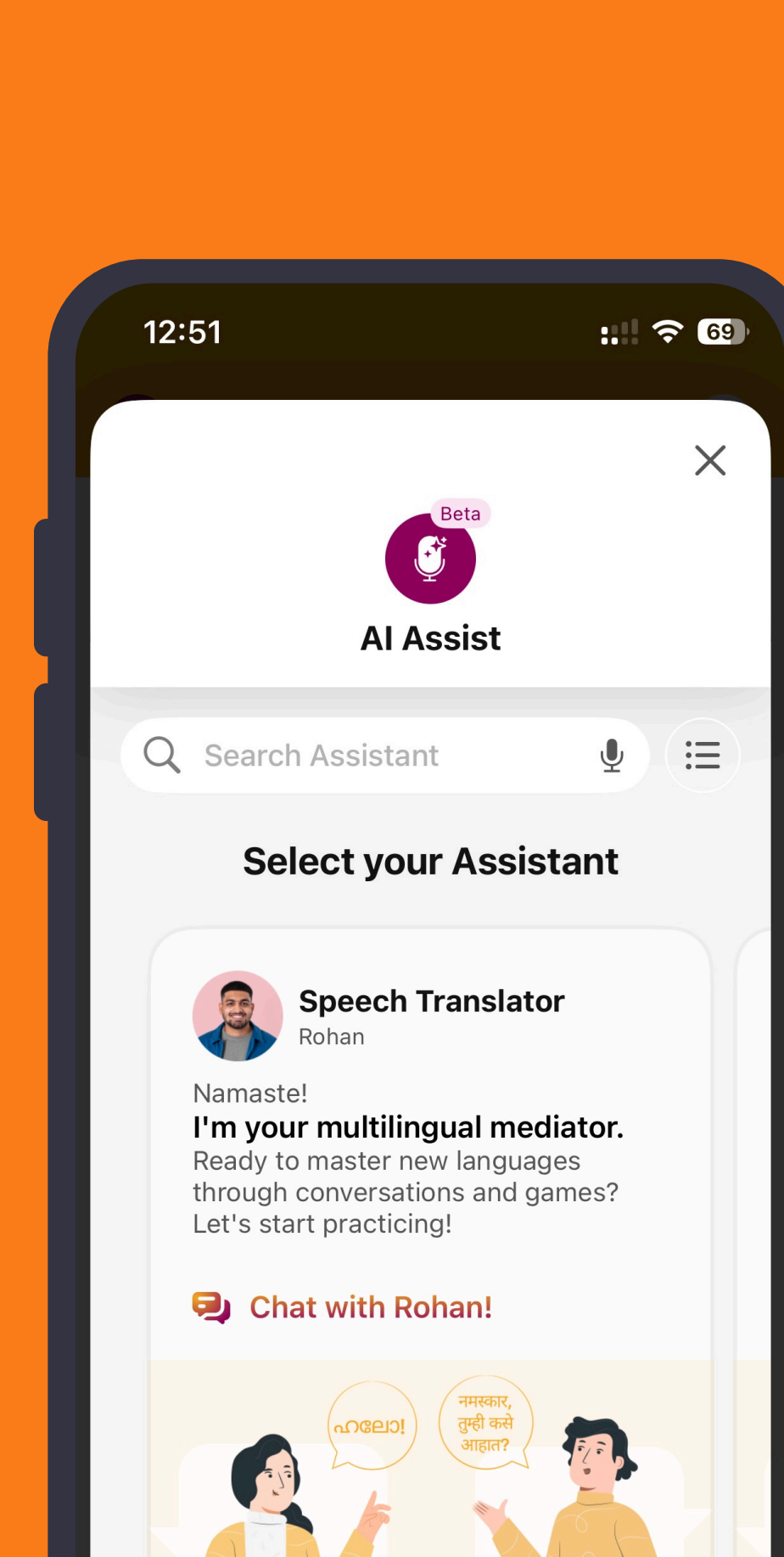
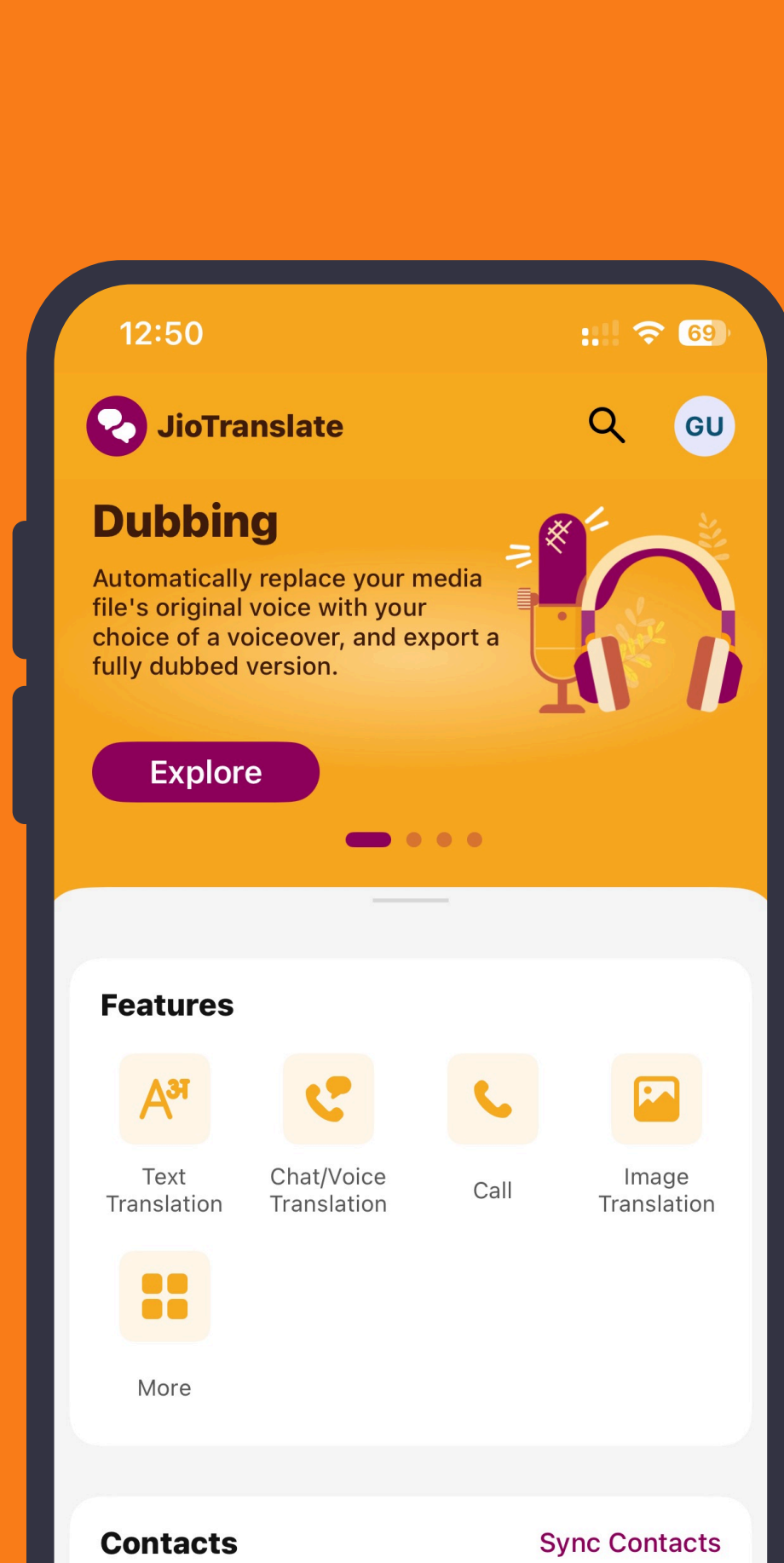
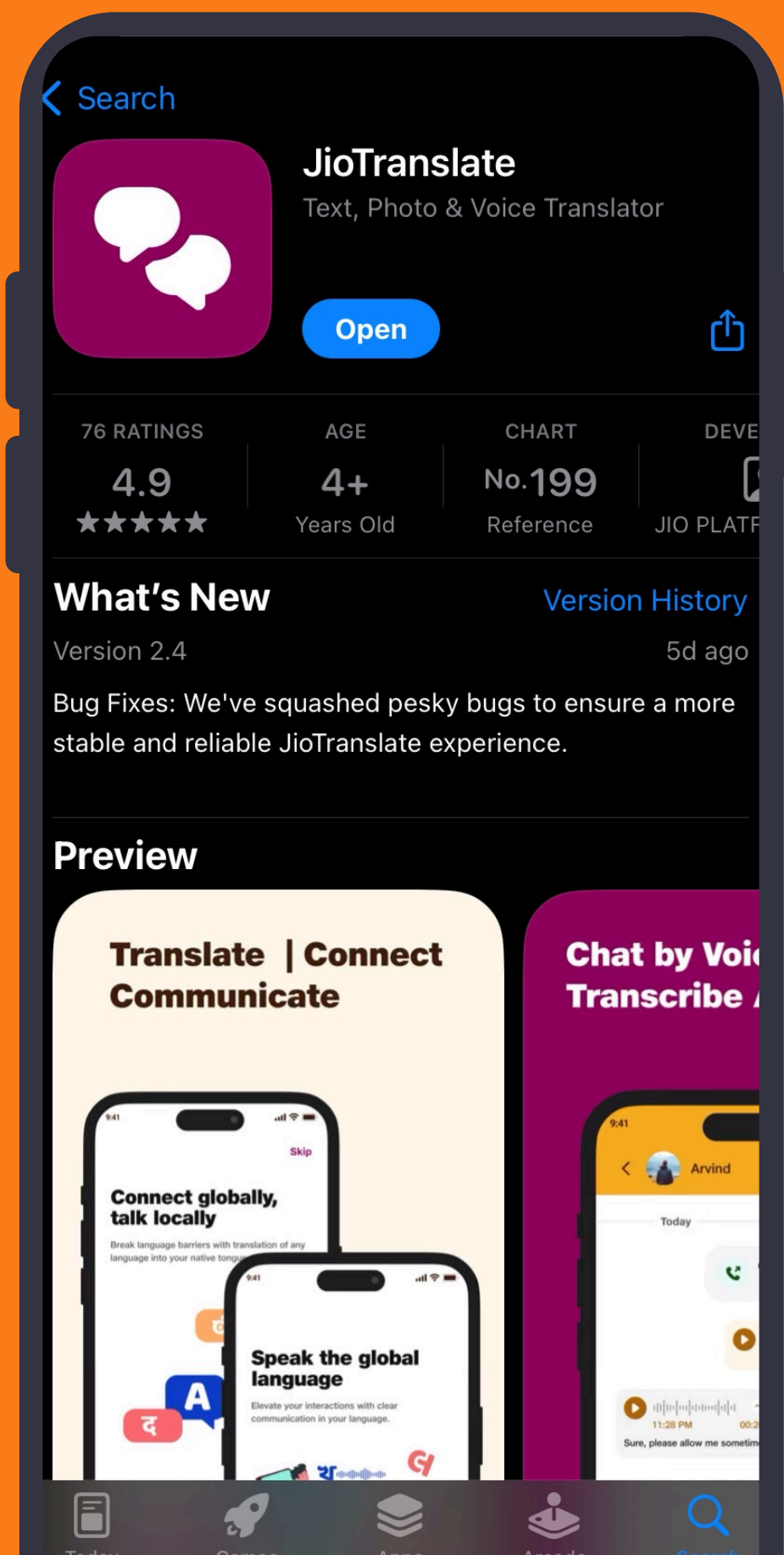
- Notification**
View alerts and updates related to translations and app activity.
- Profile**
Access personal settings, account details, and preferences.
- Sync Contacts**
Allow access to contacts to enable call and chat translation features.
- Navigation Bar**
Quickly switch between main sections: Home, Translate, Learn, and AI Assist.



- UI Header**
The new UI Header, one where HelloJio and Search are on the right.
- Accessibility**
High Attention button. Use text High Colour, And Primary action Button.
- Accent Colour & High Attention**
Use high-attention primary colours for the main experience, supported by secondary accent (Paste) colour.
- Colour Text and caps**
Colour Text without surface is not allowed and text in caps.
- Action Colour**
Primary Colour should be used for Action and Navigation

Jio UI is always colourful.

- Use our defined 4-colour palette. And ensure correct application.
- Action** — primary dot colour for buttons & CTAs.
- Accent** — secondary colour for highlights & non-urgent selects.
- Sparkle** — tertiary burst for badges & celebrations.
- Frame** — background tone to group and organise content.



Thank you for your time :)

Feel free to provide your valuable suggestion and comments